Fairmount Firebird Chase 5K Race
Sponsorship Opportunities

Fairmount Elementary School’s 14th annual 5K will take place on Sunday May 3rd, 2020 at Fairmount Park in Golden, CO. With last year’s record number of registrants from surrounding areas, our annual fundraiser is a very cost effective opportunity for your business to reach a large consumer audience, while making a meaningful impact in public school education.

Proceeds will be put directly back into our school by 1) purchasing new iPads for our technology education program 2) continued increase in classroom support 3) and safety upgrades, all of which have been requested by teachers and families of Fairmount.

In order to meet our goal, we rely heavily on our generous community to foster a culture of excellence for our children. Please consider sponsoring this important event and partner with us to make 2019 our most successful year yet! See below and back for all sponsorship levels and details.

Platinum Title Sponsorship---$2500
- Gold Benefits Plus:
  - Business Category Exclusivity
  - Sponsor Logo on Joint Press Release (Exclusive)
  - Sponsor Race Day Speaking Opportunity (Exclusive)
- Sponsor Logo on race banner displayed at school two weeks prior to race day (Exclusive)
- Prominent Sponsor Logo Placement on official 5K race shirt (Exclusive)
- Prominent Sponsor Logo Placement on marketing materials (Exclusive)
- Six Complementary Race Entries (concierge packet pickup included)

Gold---$1000
- Silver Level Benefits Plus:
  - Four Complementary Race Entries (concierge packet pickup included)
  - Sponsor Race Day Recognition
  - Social Media and Electronic Marquee Promotion

Silver--$500
- Bronze Level Benefits Plus:
  - Two Complementary Race Entries (concierge packet pickup included)
  - Sponsor Race Day Recognition
  - Promotional Race Day Table in Finish Area
  - Sponsor Logo at one water station along race course

Bronze--$300
- Sponsor Name Placement on official 5K race shirt
- Sponsor Name Placement on marketing materials
- One Complementary Race Entry
- Promotional Race Packet Materials
- Prize Donation for Age Group Winners of your customized merchandise

Family--$100
- Family Name Listed on Race Shirt
- Tax-deductible donation
- Automatically entered into a raffle to win race entries for your immediate family

Company or Family Name

Email

Contact Name and Number

Sponsorship Interest Level

Please return completed form to your sponsorship contact or Fairmount Elementary with checks made payable to Fairmount Elementary School PTA by Friday, March 13th. Please direct any sponsorship inquiries to Rebekah Kovarik at rebeckah.kovarik@gmail.com or (720)320-9101.
We look forward to having you join us on Sunday May 3rd, 2020!